

Invest in Arbor Day

Plant and Care for Trees to the Sea
Along Imperial Highway

March 10, 2012

9:00 AM-Noon



Arbor Day 2012 Task Force:

Eric Busch, El Segundo Mayor ✪ Bill Fisher, El Segundo Mayor Pro Tem ✪ Lily Craig, Chevron ✪ Mark Trujillo & Meredith Petit, City of El Segundo ✪ Mike Rotolo, TG Construction ✪ Sandy Jacobs, El Segundo Rotary Club ✪ Adam Gerard, Blake Parker, Scott Houston, Gail Church, Eileen Tinoco & James Sanchez of TREE MUSKETEERS.

Presenting
Sponsor



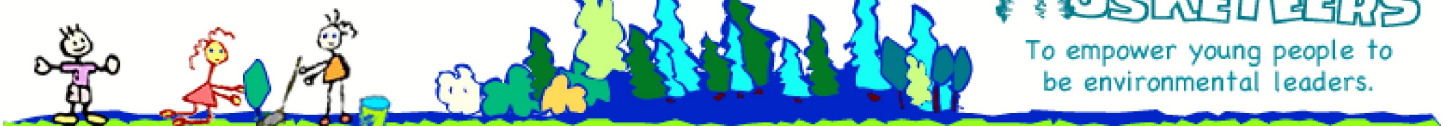
NORTHROP GRUMMAN

CALIFORNIA
RELEAF



TREE
MUSKETEERS

To empower young people to
be environmental leaders.





Arbor Day 2012

Sponsorship Opportunities



TREE MUSKETEERS and its partners are excited to invite you to join with community members in the largest tree planting event of the year. Hundreds of volunteers will celebrate Arbor Day by planting 127 more trees along Imperial Highway and caring for 500 Trees to the Sea. A single tree generates \$163,000 worth of oxygen, air pollution control, water recycling and soil erosion prevention while sequestering 2½ tons of CO₂ over 50 years. There is no better return on investment!

Tree Hero (\$10,000 +)

Sponsor 20 Trees
Send up to 100 participants*
Booth at Event

Logo on T-Shirt
Logo on Event Poster
Banner Prominently Displayed

Logo in Newspaper Ad
Logo link on website

Tree Champion (\$5,000)

Sponsor 15 Trees
Send up to 50 participants*
Booth at Event
Logo on T-Shirt
Logo on Event Poster
Logo in Newspaper Ad
Logo link on website

Tree Angel (\$2,500)

Sponsor 10 Trees
Send up to 25 participants*
Booth at Event
Logo on T-Shirt
Logo on Event Poster
Name in Newspaper Ad

Tree Partner (\$1,000)

Sponsor 5 Trees
Send up to 10 participants*
Logo on T-Shirt
Logo on Event Poster
Name in Newspaper Ad

Tree Patron (\$500)

Sponsor 2 Trees
Send up to 5 participants*
Name on T-Shirt
Name on Event Poster
Name in Newspaper Ad

*Sponsors ARE NOT required to send participants and volunteers may register without being sponsored. It is anticipated that your people will show your colors by wearing company T-shirts and Arbor Day shirts will not be provided.

Sponsorship Registration Form

Please get your contribution to us by February 27th to ensure you receive all the sponsorship recognitions.
Chevron is providing lunch for all volunteers!

Contact _____ Sponsorship Level _____

Company/Club _____ # of Employee Participants _____

Address _____

Mail this form and your tax deductible check to:

City/State/Zip _____

Tree Musketeers

305 Richmond St.

Phone _____

El Segundo, CA 90245

Email _____

310/322-0263 or info@treemusketeers.org